

**3daysofdesign**  
18 - 20 June 2025  
Pakhus 11 | Dampfærgevej 2

For the first time, MDF Italia joins 3daysofdesign by taking part in Design / Dialogue, a curated exhibition project by Ark Journal that brings together international brands and studios within the industrial setting of Pakhus 11 – a former warehouse in the heart of the city's harbour, now transformed into a hub for contemporary design.

Within the exhibition space, MDF Italia presents Array, the modular sofa system designed by Snøhetta. A composition of the sofa is the focal point of a display designed to convey the versatility of the project, built on elements that can be freely combined into a range of configurations.

MDF Italia's participation marks a new chapter in the international presentation of Array, offering an opportunity to delve into the values behind the project: modularity, all-round comfort and sustainability.

**Breakfast Conversations**  
18 June 2025 H. 9.00 am  
Pakhus 11 | Dampfærgevej 2

On Wednesday 18 June at 9 a.m., as part of the Breakfast Conversations series, Design / Dialogue will host a talk with Marius Mikyng, Product Design Director at Snøhetta, and Marco Cassina, Head of Marketing & Communication at MDF Italia.

An opportunity for discussion offering exclusive insights into the design vision behind the development of the Array system.

To attend, please register here: <https://www.ark-journal.com/design-dialogue-2025/>

**Array sofa system**  
by Snøhetta

Array is a sofa system designed by Snøhetta to offer maximum flexibility and comfort. It represents a new approach to sofa design and construction, with the goal of reducing environmental impact, achieving customised living solutions, and simplifying logistics. To this end, it introduces small modules, which permit a variety of layouts, are easy to transport, and can be easily disassembled and reassembled for replacement or recycling. The concept of comfort extends to the entire supply chain, moving beyond its ergonomic component.

The robust injection-moulded base made of recycled plastic, which leaves a hollow core inside, minimises the use of material. The seat and backrest are moulded from 51% recycled polyurethane foam. The fabric cover is also available in recycled polyester. The Array collection is developed from both a micro and macro perspective and is suitable for residential and contract contexts.

**MDF Italia | Company profile**

Founded by Bruno Fattorini in 1992, MDF Italia has always stood at the forefront of creativity, innovation, and design. During those years, minimalism evolved from a niche movement into a source of inspiration for a new creative approach. MDF Italia embraced and reinterpreted minimalism through research that expressed an innovative perspective. Since 2007, under the ownership of the Cassina family, MDF Italia has continued to innovate, enriching its legacy and establishing itself as a key player in contemporary design. Guided by a philosophy of simplicity, lightness, and challenge, MDF Italia's creations transcend trends, integrating seamlessly into diverse environments. Groundbreaking products like Minima, Random, and the Tense table have become true icons of design. In 2019, MDF Italia acquired Acerbis, an Italian company with over 150 years of history, marking the meeting of two realities united by shared values of design and innovation.

**Snøhetta | Company profile**

Snøhetta is a transdisciplinary, dialogue-driven practice operating in a wide array of fields including architecture, landscape, interiors, art, product design, graphic and digital design, often integrating a combination of interests across its projects. With more than 350 employees across nine regional studios, Snøhetta's approach is informed by environmental and cultural sensitivity.